

CASH-IN FOR RETAIL

ADVANCED TECHNOLOGY SOLUTIONS



Advanced Technology
Solutions



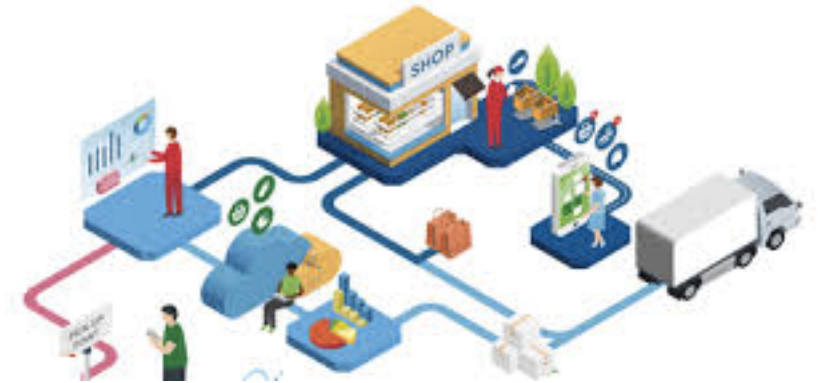
MAIN RETAIL'S PROBLEMS

- Attract clients to shop, supermarket
- Hold clients
- Propose new services
- Increase parameter "money per square meters", it is best parameter for efficiency mark
- Receiving additional funds from already installed equipment



MAIN CLIENT'S PROBLEM

- Food, materials and services are provided in different places
- Need spent money and time to visit in different locations for products and services
- Big list of services what usually is needed to be paid – communal bills, phones, banks bills end etc.



IDEAL SOLUTIONS FOR CLIENTS AND RETAIL

- Easy for use
- A lot of service in one place
- Not needed a lot of investments
- Provide additional money from same place and same staff
- Provide new services and attract new clients

OUR SOLUTIONS FOR CLIENTS AND RETAIL

- Cash-In Desk System
- Easy of use – touch screen
- Can be placed in any place – supermarket, corner shop, kiosk and any place
- Any type of payments
 - Cash
 - Chip cards
 - Magnetic cards
 - NFC cards and applications
 - Vouchers and bonus cards
- QR code and Barcode readers
- All kind of network connections:
 - 3G
 - Wi-Fi
 - Bluetooth
 - Ethernet
 - USB
- GPS chip optional



TYPICAL SCENARIO OF USING (CLIENT SIDE)

Client come to cash desk in supermarket to pay for products

Ask staff what he want to pay for electricity bill

Provide bill from energy company (Chip, magnetic, NFC)

Staff select on device's screen menu "Pay for electricity", scan bill

After staff ask amount what needed to be payed or select default. Write amount

Receiving cash or card from client, and pressed button "Pay"

Provide to client receipt and change.

3 EASY STEPS



BENEFITS FOR RETAIL

- Additional services and products for clients without big investments
- Loyalty of clients
- Attract clients to shop, supermarket
- Attract clients to shop, supermarket if they not want buy something in this moment but wanting pay for services
- Little expand delay for queue on cash desk what can permit to client select something on shelves near cash desk
- Receiving additional profit from services without additional stuff and square meters

BENEFITS FOR CLIENTS

- All products and services in one place
- Big reserve in time (compare with banks), because supermarkets still opening a lot time or 24/7
- Big range of services
- Easy for use – all actions will make by staff
- Friendly
- Low commissions
- All kinds of payment way (cash, varies kind of cards, NFC, QR and barcodes)

WHAT SERVICES RETAIL CAN PROVIDE FROM TERMINALS

- Card and account recharge
- Payments to
 - Communal
 - Government
 - Commercial services
- Money transfers
- Payments to internet resources
- Cash out and etc.

ABOUT TERMINALS

- Android inside
- Touch Screen 10" or 4.5"
- 3G, Wi-Fi, Bluetooth, Ethernet, Modem (optional) connectivity
- Thermo printer inside
- Magnetic card, EMV cards, NFC cards and devices (smartphones) readers
- Barcode and QR code readers
- Camera for scanning
- USB for external devices
- Remote managing and monitoring (restart, upgrade, installations, remote view, configurations)
- Securing (just selected applications can start, kiosk mode)
- GPS positions (optional)



BUSINESS MODEL

- Retail can buy or rent devices (2 kinds of rent: exclusive or sharing)
- Software and software maintains provide by our company as service
- Hardware maintains provide from our company as service
- Agents and additional services can be proposed by retail and from our side – we have stimulus for this

SOME HIGHLIGHTS

- Not needed additional staff and space- retails has it at cash desk.
- Using our Cash In Desk and Cash In Terminals together – and your retail can working without pause for recharging accounts a
- Retail earn **a lot money** on additional services
- Retail can attract **new** clients, who are not using retail's services usually
- Retail can attract **client of another retail**
- Retail can sale or provide for rent their network for another company and services.

THANK YOU



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